



SPONSOR BENEFITS 2025

May 8, 2025

Meydenbauer Center | Bellevue, WA

www.northwestsummit.org

	Platinum \$3,500	Gold \$3,000	Silver \$1,500
Ability to contribute speaker/panel in a breakout attendance session or slido sponsorship	 included	 not included	 not included
Banner or booth in Conference Foyer <i>(retractable banner provided by sponsor)</i>	 optional + \$500	 optional + \$500	 banner included / booth + \$500
Pre-conference LinkedIn social media post <i>(post verbiage and image provided by sponsor)</i>	 3 posts	 2 posts	 1 post
Electronic advertisement during session break <i>(16:9 widescreen electronic display in main conference area)</i>	 included	 Included	 included
Podium comments / introduction <i>(2-minute introducing your sponsored session and speaker)</i>	 breakout introduction	 general session comments	 not included
Color advertisement in event program <i>(located on website and distributed to entire email network)</i>	 1/2 Page	 1/4 Page	 not included
Recognition during conference remarks	 large logo	 medium logo	 company name only
Receipt of attendee list <i>(includes company, title, name and mailing address when available)</i>	 included	 Included	 included
Receipt of attendee emails <i>(when available, does not include conference speakers)</i>	 included	 included	 optional + \$500
Company contact information on event website	 included	 included	 included
Complimentary conference attendee(s)	 2 tickets	 2 tickets	 1 ticket
Logo on event website	 included	 included	 included
	<i>9 opportunities available</i>	<i>3 opportunities available</i>	<i>6 opportunities available</i>

For information about other sponsorship opportunities please inquire with the sponsorship committee.

Sponsor Led Session Details

A 1:1 practitioner to service provider ratio must be obtained. If a solo speaker is preferred it must be confirmed by the NW Summit board prior to November 1, 2024. NW Summit requests panels do not exceed 3 individuals (2 practitioners, 1 sponsor). A sponsor's session topic submission must be summited and approved by the NW Summit speaker committee no later than January 1, 2025. All speakers are required to follow NW Summit's speaker guidelines (located on the event website resources tab).

1 speaker from the sponsor organization and up to 3 corporate practitioner panelists will receive complementary conference attendance for their session! The complementary ticket for the sponsor organization speaker is in addition to the sponsor tickets noted above.

To pursue a sponsorship opportunity, please contact:

Heidi Blair, Sponsor Chair | (509) 344-6889 | Heidi.Blair@clearwaterpaper.com

Tim Smallow, Sponsor Chair | (206) 375-6878 | tbsmallow@yahoo.com

Jennifer Saliba, Conference Director | (503) 481-3331 | jennifer@consultrhino.com